

# About

Born in 1974. 49 years Swiss and French nationalities Living in **Geneva. Mobil** +41 76 802 44 97 vincent.bertin@vbch.ch https://www.linkedin.com/in/vincentber tin/

## Education

- / Executive MBA HEC Lausanne: 2012
- / Technical Communication: 2000
- / Master of Science: 1998

# Certifications

- / Project management. Agile project management, and train-the-trainer.
   2024. PMP: 2016
- / Agility. Scrum. PSM I: 2021. PSPO I: 2020
- / Training adults. FSEA M1: 2021
- / People Change. Prosci CCP: 2020
- / Business analysis. CBAP: 2016

# Working languages

- / English. Assignments in Canada, the UK, and USA
- / French. Certified writer
- / Spanish. Assignments in Spain

#### Specialised software

- / Process Mapping. Camunda, Signavio
- / **Product Development**. Confluence, JIRA, HP ALM and ZenHub in GitHub
- / Process and Project Management.
  SAP PS and Adobe Workfront



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# Vincent Bertin

Helping to combine digital innovation and human collaboration over 25 years with passion. Looking for assignments: 40% to 80% annually.

## Positioning

- / **Goal** for your organisation: to **deploy** a new solution both in IT and organisational terms as a digital transformation.
- / Roles as a consultant: programme manager, management analyst, trainer, mentor, workshop facilitator, and speaker.
- / Tailored services: a comprehensive approach with attention to details. Analyse an organisation and assess a solution against the strategy. Manage projects and products that carry this strategy. Support users in adopting new solutions.
- / Added value: dual expertise combining strategy and execution.

# Key figures

- / Transformation initiatives: 15 including 12 years of ERP (SAP and MS D365) and 2 programmes combining organisational changes, data migrations and the publication of a service catalogue on an IT platform.
- / 25 years in designing, developing, and promoting solutions: software and mobile **app**lications, with adjusted business **processes**.
- / Directly impacted **users**: 300 employees for an NGO and several tens of thousands of end-users in e-Commerce.
- / Training and mentoring: 2,500+ people in Switzerland and 17 countries.
- / Managed **budgets**: between CHF 100,000 and 1 million.

## **Professional experience**

- / Since August 2021. **Senior consultant or programme manager**, from 60% to 90% annually, online and/or on site, in Switzerland:
  - State of Geneva. 1 year. Assignment ending late August 2024.
  - Valtech (e-Commerce). 2+ years, assignment completed in September 2023.
- / Since September 1999. Mentor and trainer, from 10% to 30% annually, delivering project management, business analysis, agility and generative AI:
  - Digicomp. Corporate and individual training sessions lasting 1 to 5 days in workshops for 5 years.
  - HEG. Bachelors. 40 hours in business agility over 4 years.
  - SAWI. Digital marketing. Jury member for 7 years.
  - Swiss IT Forum. Speaker for 3 years.

/ From 1999 to 2019. Consultant and adult trainer in project management and business analysis. Assignments in these sectors:

- Industries. Automotive: 5 years, pharmaceutical: 2 years, luxury watchmaking and manufacturing: 4 years.
- NGO. Sport federation for 2 years and conflict mediation for 1 year.
- **Public sector**. 4.5 years in Western Switzerland on health systems and SAP rollouts.
- Other sectors: Insurance, banking, energy, information security, education: 2.5 years.
- / From 1998 to 1999. Documentation Manager. Start-up. CRM software.

#### Professional affiliations

- / Since 2024: Socraft
- / Since 2016: IIBA and PMI

#### Hobbies

- $/ \;$  Boxing and martial arts
- / Open water swimming/ World cuisines